



**K22U 2247**

Reg. No. : .....

Name : .....

**V Semester B.Com. Degree (CBCSS – OBE – Regular/Supplementary/  
Improvement) Examination, November 2022  
(2019 Admission Onwards)  
Core Course  
COMPUTER APPLICATION – III  
5B11 COM : Information Technology for Business**

Time : 2 Hours

Max. Marks : 20

**PART – A**

Answer **any three** questions from the following. **Each** question carries **1** mark.

1. What is E-commerce ?
2. Explain Management Information System.
3. Explain Customer Relationship Management System.
4. What is the use of functions in excel ? **(3×1=3)**

**PART – B**

Answer **any three** questions from the following. **Each** question carries **3** marks.

5. Write down the advantages of E-payment systems.
6. Write a note on Charts in excel.
7. Explain briefly B2B, B2C, C2C and C2B.
8. Write a note on statistical function in excel. **(3×3=9)**

**PART – C**

Answer **any one** question from the following. The question carries **8** marks.

9. Explain the types of information system.
  10. Explain the phases of ERP implementation. **(1×8=8)**
-