



K22U 0325

Reg. No. : .....

Name : .....

VI Semester B.B.A./B.B.A. (RTM) Degree (CBCSS – OBE – Regular)

Examination, April 2022

(2019 Admission)

Core Course

6B14 BBA (RTM)/BBA : ORGANISATION BEHAVIOUR

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** carries 1 mark.

1. What is Job Design ?
2. Explain Halo effect.
3. Describe the term positive reinforcement.
4. Explain group dynamics.
5. Define Organizational Behaviour.
6. Explain Laissez-faire style of leadership.

(6×1=6)

PART – B

Answer **any six** questions. **Each** carries 2 marks.

7. Differentiate between leaders and managers.
8. Explain the components of Attitude.
9. Explain ERG theory of motivation.
10. What is role conflict ?

P.T.O.



- 11. Explain trait theory of personality.
- 12. What is Group Cohesiveness ?
- 13. Explain different types of formal groups.
- 14. What is job rotation ?

(6x2=12)

**PART – C**

Answer **any four** questions. **Each** carries **3** marks.

- 15. Explain the stages of group development.
- 16. Explain Lewin's models of organizational changes.
- 17. What is Managerial grid style of leadership ?
- 18. Explain the features of OB.
- 19. What are different factors that influencing the development of personality ?
- 20. Explain the components of perception.

(4x3=12)

**PART – D**

Answer **any two** questions. **Each** carries **5** marks.

- 21. Explain the organizational behaviour model.
- 22. 'The individual needs are arranged in order of importance' – Abraham Maslow published his classic paper in 1943. Explain.
- 23. "Leadership differs from person to person according to their style of functioning in a particular situation." Explain.
- 24. Explain conflict management styles.

(2x5=10)