



K22U 0181

Reg. No. : .....

Name : .....

VI Semester B.Com. Degree (CBCSS – Supple./Improv.) Examination,  
April 2022  
(2016 – 2018 Admissions)  
Core Course  
6B 16 COM : INTERNATIONAL BUSINESS

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** carries  $\frac{1}{2}$  mark.

1. MFN stands for \_\_\_\_\_
2. GATT came into effect from \_\_\_\_\_
3. Host country orientation is also called \_\_\_\_\_
4. The first EPZ of India is \_\_\_\_\_

(4× $\frac{1}{2}$ =2)

PART – B

Answer **any four** questions. **Each** carries **1** mark.

5. What is a Tariff ?
6. Define Licensing.
7. What is BOP ?
8. What is Dumping ?
9. What is a Turn-key projects ?
10. What is GDRs ?

(4×1=4)

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**PART – C**

Answer **any six** questions. **Each** carries **3** marks.

11. What is AoA ? What are its features ?
12. Discuss the functions of WTO.
13. What are the dangers of MNCs ?
14. Explain the functions of ECGC.
15. What is counter trade ? What are its features ?
16. Explain the reasons of disequilibrium in BOP.
17. Discuss the major problems of international business.
18. Compare WTO and GATT.

**(6×3=18)**

**PART – D**

Answer **any two** questions. **Each** carries **8** marks.

19. What is FDI ? What are the factors influencing FDI ? Explain the merits of FDI.
20. Explain different techniques of doing international business.
21. How does international business helps in the economic development of a nation ?

**(2×8=16)**

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