Reg. No. : ....

Name : ....

V Semester B.A./B.Sc./B.Com./B.B.A./B.B.A. (T.T.M.)/B.B.A. (R.T.M.)/
B.B.M./B.T.T.M./B.C.A./B.S.W./B.A. Afsal-Ul-Ulama/B.B.A. (AH) Degree
CBCSS (OBE) – Regular Examination, November 2021
(2019 Admission Only) Open Course
5D03 BBA/BBA (RTM) : E-COMMERCE

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **all** questions.

1. What is EPOS ?

2. What is G2C model ?

3. What do you mean by E-Procurement ?

4. What is URL ?

5. What is eavesdropping ?

6. What are search engines ?

(6×1=6)

PART – B

Answer **any four** questions.

7. What are the major types of E-Payment system ?

8. Differentiate between E-Business and E-Commerce.

9. Explain the concept of SCM.

10. What are the benefits of E-Commerce ?

11. What are the major influencing factors of a successful E-Business venture ?

12. Explain the components of electronic payment system.

(4×2=8)

PART – C

Answer **any one** question.

13. Explain E-Commerce and explain the legal and ethical issues in E-Commerce.

14. Discuss any five E-Business models used by an E-Commerce firm. (1×6=6)

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