



K21U 1063

Reg. No. :

Name :

**IV Semester B.B.A. Degree CBCSS (OBE) Regular Examination, April 2021
(2019 Admission Only)**

Core Course

4B 08 BBA : OPERATIONS MANAGEMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries 1 mark. **(6×1=6)**

1. What is Plant lay out ?
2. What do you mean by Production control ?
3. State the meaning of Work measurement.
4. What is VED ?
5. What is Reorder point ?
6. Define Quality.

PART – B

Answer **any 6** questions. **Each** question carries 2 marks. **(6×2=12)**

7. State the objectives of operations management.
8. State the elements of production control.
9. What are the limitations of mass production ?
10. State any four material handling equipments.
11. Discuss the significance of materials management.
12. State the meaning of the concepts of safety stock and EOQ.
13. What is quality circle ?
14. State the principles of quality management.

P.T.O.



PART – C

Answer any 4 questions. Each question carries 3 marks. (4×3=12)

- 15. Discuss the functions of operations management.
- 16. What are the various types of plant lay out ?
- 17. Explain the scope of production control.
- 18. Discuss the various types of maintenances.
- 19. Discuss the applications of ABC analysis.
- 20. Explain the quality improvement techniques.
- 21. What are the tools of quality control ?

PART – D

Answer any 2 questions. Each question carries 5 marks. (2×5=10)

- 22. Explain the various factors that determine the plant location of an industrial unit.
- 23. Discuss the factors influencing production planning procedure.
- 24. Explain in detail time study and motion study.
- 25. What is inventory management ? Explain the importance of inventories,