



K21U 0919

Reg. No. :

Name :

**IV Semester B.B.A./B.B.A. T.T.M./B.B.A. R.T.M. Degree (CBCSS – Sup./
Imp.) Examination, April 2021
(2014-'18 Admn.)
General Course**

**4A13BBA/BBA (TTM)/BBA (RTM) : ENTREPRENEURSHIP DEVELOPMENT
AND PROJECT MANAGEMENT**

Time : 3 Hours

Max. Marks : 40

Answer **all** questions. **Each** question carries $\frac{1}{2}$ mark :

1. Who is a technical entrepreneur ?
2. What is project management ?
3. What are incentives ?
4. What is critical path ?

(4×½=2)

Answer **any four** questions. **Each** question carries **1** mark :

5. Who is an intrapreneur ?
6. State the concept green channel.
7. What is IRR ?
8. What is SIDCO ?
9. What is NAYE ?
10. What is single window system ?

(4×1=4)

Answer **any six** questions. **Each** question carries **3** marks :

11. Explain the functions of an entrepreneur.
12. Explain the functions of DIC.

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13. Explain the objectives of EDC.
14. Explain the advantages of PERT.
15. Write a note on project feasibility analysis.
16. Explain the importance of network analysis.
17. Explain the limitations of project appraisal.
18. Explain the objectives of NIESBUD. (6×3=18)

Answer **any two** questions. **Each** question carries **8** marks :

19. Explain the role of SSI in India for economic development.
20. Explain the environmental factors affecting entrepreneurship.
21. Discuss the problems of women entrepreneur. (2×8=16)

(4×2=8)

(4×1=4)

P.T.O.