K24U 3089

Reg. No. : ....

Name : ....

V Semester B.A./B.A. Afsal-Ul-Ulama/B.Sc./B.Com./B.T.T.M./B.B.A./B.B.A.-T.T.M./B.B.A.-A.H./B.C.A./B.S.W./B.M.M.C. Degree (C.B.C.S.S. – O.B.E. – Regular/Supplementary/Improvement) Examination, November 2024
(2019 to 2022 Admissions)
GENERIC ELECTIVE COURSE
5D03BBA/BBA(RTM) : E-Commerce

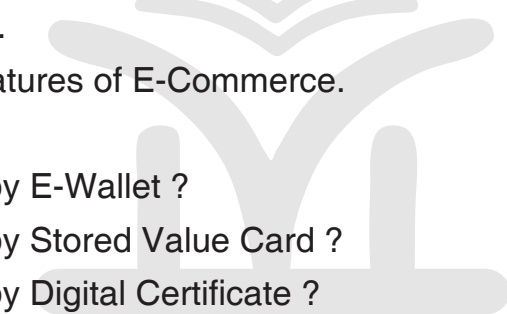Time : 2 Hours   Max. Marks : 20

PART – A

Answer **all** questions. **Each** question carries **1** mark.   **(6×1=6)**

1. Define E-Commerce.
2. Point out any two features of E-Commerce.
3. What is B2B ?
4. What do you mean by E-Wallet ?
5. What do you mean by Stored Value Card ?
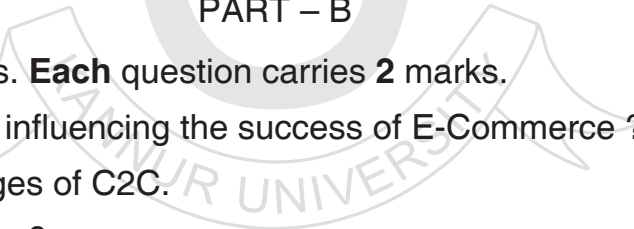6. What do you mean by Digital Certificate ?

PART – B

Answer **any 4** questions. **Each** question carries **2** marks.   **(4×2=8)**

7. What are the factors influencing the success of E-Commerce ?
8. Explain the advantages of C2C.
9. What is M-Commerce ?
10. Write a note on EFT.
11. Write a short note on IT Act, 2000.
12. What do you mean by biometrics ?

PART – C

Answer **any one** question. Question carries **6** marks.   **(1×6=6)**

13. Explain the advantages and disadvantages of E-Commerce.
14. Explain the different modes of E-Payment system.

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