



K18U 0175

Reg. No. : .....

Name : .....

VI Semester B.Com. Degree (CBCSS – Reg./Supple./Imp.)

Examination, May 2018

CORE COURSE

6B16COM : INTERNATIONAL BUSINESS

(2015 Admn. Onwards)

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries  $\frac{1}{2}$  marks.

1. \_\_\_\_\_ company produces, markets, invests and operates across the world.
2. TRIMs stands for \_\_\_\_\_
3. An association of manufactures with a purpose of maintaining high price though mutual restraint on production is \_\_\_\_\_
4. EPZ stands for \_\_\_\_\_ (4× $\frac{1}{2}$ =2)

PART – B

Answer **any four** questions. **Each** question carries **1** mark.

5. What is hedging ?
6. What is liberalization ?
7. What is green field investment ?
8. What is FII's ?
9. What is management contract ?
10. What is GDR ? (4×1=4)

P.T.O.



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PART – B

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P.T.O.



## PART – C

Answer **any six** questions (**not** exceeding **one** page). **Each** question carries **3** marks.

11. What are the important instruments in international financing ?
12. Who are the participants in a FOREX market ?
13. Differentiate between FEMA and FERA.
14. Explain the various modes of FDI.
15. Explain the important theories of exchange rate.
16. What is the role of MNCs in the economic development of India ?
17. Explain UPCDC norms.
18. Write a note on WTO. **(6×3=18)**

## PART – D

Answer **any two** questions. **Each** question carries **8** marks.

19. Define international business. Explain the barriers of international trade.
  20. "Globalization a boon or bane for India". Critically evaluate.
  21. Evaluate the current Foreign Trade Policy of India. **(2×8=16)**
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