



K20U 0181

Reg. No. : .....

Name : .....

VI Semester B.Com. Degree (CBCSS-Reg./Supple./Improv.) Examination, April 2020  
(2015 Admission Onwards)  
Core Course  
6B16COM : INTERNATIONAL BUSINESS

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries  $\frac{1}{2}$  mark.

1. Integrating the domestic economy with world economy is
2. The common currency of European Union is
3. Standardized forward contracts are called
4. SEZ stands for (4× $\frac{1}{2}$ =2)

PART – B

Answer **any four** questions. **Each** question carries 1 mark.

5. What is EXIM Bank ?
6. What is privatization ?
7. What is green field investment ?
8. What is FPI ?
9. What are turnkey projects ?
10. What is L /C ? (4×1=4)

P.T.O.



## PART – C

Answer **any six** questions (**Not** exceeding **one** page). **Each** question carries **3** marks.

11. How do MNCs manage their finance function ?
12. Explain the different types of trade agreements.
13. Distinguish between GAAT and WTO.
14. Explain the barriers of international trade.
15. Explain the important theories of exchange rate.
16. What are the advantages of globalization ?
17. Write note on the IMF and its activities.
18. What are the merits and demerits of Trade blocks ? (6×3=18)

## PART – D

Answer **any two** questions. **Each** question carries **8** marks.

19. Explain the role and functions of WTO.
  20. What is the scope of FDI in India ? Explain the various modes of FDI.
  21. What you know about foreign exchange risk ? Explain the techniques for foreign exchange risk management. (2×8=16)
-