



M 7304

Reg. No. : .....

Name : .....

V Semester B.Com. Degree (CCSS – Reg./Supple./Imp.)  
Examination, November 2014  
CORE COURSE IN COMMERCE  
5B11 COM : International Business  
(2012 Admission)

Time: 3 Hours

Max. Weightage : 30

PART – A

This Part consist of **two** bunches of questions carrying **equal** weightage of **one**.  
**Each** bunch consist of **four** objective type questions. Answer **all** questions.

I. Match the following.

- 1) WTO – Voluntary Export Restraints
- 2) TRIPS – Respect of local content and trade balance
- 3) TRIMS – Trade marks and copyright
- 4) VER – Democratic constitution with one country one vote. (W = 1)

II. Expand the following :

- 5) ECGC.
- 6) IEC.
- 7) Monopoly is a market situation characterized by one seller and many buyers.  
(True/False).
- 8) Hindustan Aeronautic Limited (HAL) has to serve only Indian Air Force.  
(True/False). (W = 1)

PART – B

Answer **any eight** questions in **one** or **two** sentences **each**. **Each** question carries a weightage of **one**.

9. What are Exim bank ?
10. Explain BOT.
11. What do you mean by Deregulation ?

P.T.O.



12. Write two disadvantages of globalisation.
13. What is FDI ?
14. What is Forex Market ?
15. Define international business.
16. What do you mean by forward market ?
17. Explain theory of Absolute Advantage.
18. Write a note on special Economic Zones.

(W = 8×1=8)

## PART – C

Answer **any six** questions. Answer **not** to exceed **one** page. **Each** carries a weightage of **two**.

19. What is GATT ? Explain its objectives.
20. What is international business ? Trace historical back ground of international business.
21. Explain the current issues and problems of European Union.
22. Discuss how EPZ-Export Processing Zone is helping international business.
23. Explain what is Foreign exchange risk in International business ?
24. What is liberalisation ? What are its advantages ?
25. Explain New Trade Theory.
26. Describe the importance of FDI in International Business.

(W = 6×2=12)

## PART – D

Answer **any two**. **Each** question carries a weightage of **four**.

27. Give an account of advantages of International business. Give examples.
28. Explain purchasing power parity theory.
29. Write notes on :
  - a) EXIM Bank
  - b) SAARC.

(W = 2×4=8)