



K17U 0693

Reg. No. :

Name :

IV Semester B.Com./B.S.W. Degree (CBCSS – Reg./Sup./Imp.)

Examination, May 2017

(2014 Admn. Onwards)

General Course

4A13 COM/CMN : ENTREPRENEURSHIP

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** carries $\frac{1}{2}$ mark.

1. MSME stands for _____
2. An entrepreneur who introduces new goods is known as _____
3. Hindrance of finance is removed through _____
4. KVIC stands for _____ (4x $\frac{1}{2}$ =2)

PART – B

Answer **any four** questions. **Each** carries **one** mark.

5. Who is an Intrapreneur ?
6. Who is a woman entrepreneur ?
7. What is Rural Entrepreneurship ?
8. What is an Industrial Park ?
9. What is Seed Capital ?
10. What is a Subsidy ? (4x1=4)

P.T.O.



PART – C

Answer **any six** questions (**not exceeding one** page). **Each** carries **three** marks.

11. What are the Motivational factors for starting an Enterprise ?
12. Who is a Fabian Entrepreneur ?
13. What are Entrepreneurship incubators ?
14. What are Incentives ?
15. Which are the Entrepreneurial competency ?
16. What is EDP ?
17. What are the functions of DIC ?
18. What is a Project Report ?

(6×3=18)

PART – D

Answer **any two** questions. **Each** answer carries **eight** marks.

19. What are the problems of Women Entrepreneurs ?
20. What is the importance of MSMEs in Indian Economy ?
21. What are the characteristics of an Entrepreneur ?

(2×8=16)
