



K16U 0636

Reg. No. :

Name :

**IV Semester B.Com./B.S.W. Degree (CBCSS – 2014 Admn.-Regular)
Examination, May 2016
General Course**

4A13 COM/CMN : ENTREPRENEURSHIP

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** carries $\frac{1}{2}$ mark.

1. Who is an entrepreneur ?
2. The entrepreneur who launches an 'on line business' is called
3. _____ provides all details necessary for establishing a new unit.
4. Expand FIEW. **(4× $\frac{1}{2}$ =2 Marks)**

PART – B

Answer **any four** questions. **Each** carries **1** mark.

5. What is an industrial estate ?
6. State the objectives of providing incentives.
7. Who is eligible for soft loan scheme ?
8. Define a small scale industry.
9. Who is an innovative entrepreneur ?
10. What are the basic activities of entrepreneurship development programme ? **(4×1=4)**

PART – C

Answer **any six** questions. **Each** carries **3** marks.

11. What are the factors stimulating entrepreneurship ?
12. State the concept of MSME.

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13. What are the basic features of entrepreneurship development programme ?
14. Explain the different phases of entrepreneurship development programme.
15. What are the functions of National Small Industries Corporation ?
16. Explain the services of Technical Consultancy Organisations to new entrepreneurs.
17. Distinguish between entrepreneur and entrapreneur.
18. What are the psychological factors influence the entrepreneurial motivation ?

(6×3=18 Marks)

PART – D

Answer **any two** questions, **each** carries **8** marks.

19. Explain the characteristic features of entrepreneurship.
20. Explain the problem faced by small industries.
21. Describe the functions of District Industries Centre.

(2×8=16 Marks)