



M 7813

Reg. No. :

Name :

I Semester B.Com. Degree (CCSS – Regular) Examination, November 2014
(2014 Admn.) (Core Course)
1B01 COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** carries $1/2$ marks.

1. What is delegation ?
2. Who propounded the theory of scientific management ?
3. Which school of thought takes particular note of psychological factors underlying the human behaviour ?
4. Give any two examples of middle level managers. $(4 \times 1/2 = 2)$

PART – B

Answer **any four** questions. **Each** carries **one** mark :

5. What is PODSCORB ?
6. What is formal organisation ?
7. Define span of control.
8. What do you mean by direction ?
9. What do you mean by universality of management ?
10. Mention any four principles of scientific management. $(4 \times 1 = 4)$

P.T.O.



PART – C

Answer **any six** questions (Not exceeding **one** page) **each** carries **3** marks :

11. What are the different steps in control ?
12. Explain the factors influencing span of control.
13. Briefly explain the different processes of organisation.
14. What are the basis steps in the MBO process ?
15. What steps are necessary for effective managerial planning ?
16. What are the merits of line organisation ?
17. Explain the different types of leaders.
18. What are the functions of personnel department ?

(6×3=18)

PART – D

Answer **any two** questions, **each** carries **8** marks :

19. Explain the basic principles of organisation.
20. What is direction ? Describe the features of directions.
21. Briefly explain the different schools of management thought.

(2×8=16)
