



K18U 1683

Reg. No. :

Name :

V Semester B.B.A./B.B.A. (T.T.M.)/B.B.A. (R.T.M.) Degree
(CBCSS – Reg./Sup./Imp.) Examination, November 2018
(2014 Admn. Onwards)
Core Course
5B14 BBA/BBA(TTM)/BBA(RTM) : ORGANISATIONAL BEHAVIOUR

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **any 4** questions. **Each** question carries $\frac{1}{2}$ mark.

1. Define communication.
2. What is managerial grid ?
3. What is informal group ?
4. State briefly the process of behaviour. (4× $\frac{1}{2}$ =2)

SECTION – B

Answer **any four** questions. **Each** question carries 1 mark.

5. What is organizational development ?
6. What is a stress ?
7. What is X and Y theory ?
8. What do you mean by group cohesiveness ?
9. Mention the different types of conflict.
10. Explain the term 'personality'. (4×1=4)

P.T.O.



SECTION – C

Answer **any six** questions. **Each** question carries **3** marks.

- 11. What are the needs and benefits of organizational development ?
- 12. Explain the types of stress and the consequences of work stress.
- 13. What are the factors affecting perception ?
- 14. What are the financial and non-financial motivation techniques used ?
- 15. What are group norms ? How do the norms develop ?
- 16. Explain the limitations and steps in OD.
- 17. What is personality ? What are its determinants ?
- 18. What are the features of group dynamics ? (6×3=18)

SECTION – D

Answer **any two** questions. **Each** question carries **eight** marks.

- 19. Explain the theories of leadership.
- 20. Define leadership. Explain in detail the various types of leadership.
- 21. What is group dynamics ? What are the stages of group development ? (2×8=16)
