



6. _____ was set up in the year 1972.
- a) MSME
 - b) DIC
 - c) KITCO
 - d) KFC
7. Technical entrepreneurs are extremely _____ oriented.
- a) Task
 - b) Money
 - c) Profit
 - d) Society
8. Enterprise is a _____
- a) Person
 - b) Business unit
 - c) Risk taker
 - d) None of these

(W=1)

PART – B

Answer **any eight** questions in **one** or **two** sentences **each**. **Each** question carries a weightage of **one**.

9. Define entrepreneurship.
10. What is locational mobility ?
11. What is NAYE ?
12. What are industrial clusters ?
13. What is motivation ?
14. What do you mean by incentive ?
15. Write down any two functions of SIDO.
16. What are the internal factors that motivate entrepreneurs ?
17. Who is innovating entrepreneur ?
18. What is skill ?

(W=8×1=8)



PART – C

Answer **any six** questions. Answer **not** to exceed **one** page. **Each** carries a weightage of **two**.

19. What are the psychological factors affecting entrepreneurial growth ?
20. Who is an intrapreneur ? Explain.
21. Explain the characteristics of MSMEs.
22. What do you mean by industrial estates ? Explain its features.
23. Describe the role of DICs in promoting industrialisation.
24. Explain the need for EDPs.
25. What are the different types of small-scale industries ?
26. Explain the problems of women entrepreneurs. (W=6×2=12)

PART – D

Answer **any two**. **Each** question carries a weightage of **four**.

27. Explain the environmental, personal and social barriers to entrepreneurship.
28. Explain the entrepreneurial motivation theories.
29. Discuss the importance of KITCO in the entrepreneurial growth of Kerala. (W=2×4=8)