



K16U 2052

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Reg. No. :

Name :

III Semester B.B.A./B.B.A.T.T.M./B.B.A.R.T.M. Degree (CBCSS – Reg./
Supple./Imp.) Examination, November 2016
(2014 Admn. Onwards)

GENERAL COURSE FOR BBA/BBA TTM/BBA RTM
3A11 BBA/BBA (TTM)/BBA (RTM) : IT in Business

Time : 2 Hours

Max. Marks : 30

SECTION – A

Answer **all** questions. **Each** question carries $\frac{1}{2}$ mark.

1. What is B₂C ?
2. What is E-Commerce ?
3. What is data ?
4. What is factoring ?

($\frac{1}{2} \times 4 = 2$)

SECTION – B

Answer **any four** questions. **Each** question carries 1 mark.

5. What is Internet Protocol ?
6. What is database ?
7. What is Intranet ?
8. What is data warehousing ?
9. What is Meta data ?
10. What is domain of a database attribute ?

($1 \times 4 = 4$)

P.T.O.



SECTION – C

Answer **any four** questions. **Each** question carries **4** marks.

11. What are the important type of input devices ?
12. Explain the use of computer.
13. Write four components of Network System.
14. Explain the functions of DBMS.
15. Explain the important characteristics of a system.
16. Explain the benefits of E-Commerce. (4×4=16)

SECTION – D

Answer **any one** question. **Each** question carries **8** marks.

17. Explain the benefits and defects of Client Server System.
 18. Explain the different types of E-payments. (8×1=8)
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