

Reg No:.....

K24FY 1436 (C)

Name :.....

First Semester FYUGP Economics Examination
NOVEMBER 2024 (2024 Admission onwards)
KU1DSCDEC103 (ECONOMICS OF TOURISM AND
DEVELOPMENT)
(DATE OF EXAM: 6-12-2024)

Time : 120 min

Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. What is the difference between medical tourism and health tourism? 3
2. What are the main purposes of tourism? 3
3. What is tourism market? 3
4. What are the measure of toruism statistics? 3
5. Define propensity of tourism? 3
6. What do you mean by tourism management? 3
7. What is the role of the District Tourism Promotion Council in Kerala? 3
8. What is the importance of accessibility in tourism development? 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. Evaluate the cost structure of tourism. 6
10. How is equilibrium achieved between tourism demand and supply? 6
11. How can we measure tourism demand? 6
12. Examine the steps in tourism planning. 6
13. Analyze the environmental dimensions of tourism. 6
14. Explain the different international association for tourism promotion. 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. (a) Discuss the concept of the multiplier effect in tourism. How does it contribute to regional economic development? 7
(b) Examine the importance of tourism as a foreign exchange earner in developing countries. 7
16. (a) Examine the global environmental issues associated with tourism. 7
(b) Explain the importance of tourism as a foreign exchange earner for a country. 7
17. Explain tourism products and its characterestics 14