K20U 0181 Reg. No.:.... Name : VI Semester B.Com. Degree (CBCSS-Reg./Supple./Improv.) Examination, April 2020 (2015 Admission Onwards) **Core Course 6B16COM: INTERNATIONAL BUSINESS** Time: 3 Hours Max. Marks: 40 PART - A Answer all questions. Each question carries ½ mark. 1. Integrating the domestic economy with world economy is 2. The common currency of European Union is 3. Standardized forward contracts are called 4. SEZ stands for $(4 \times \frac{1}{2} = 2)$ PART - B Answer any four questions. Each question carries 1 mark. 5. What is EXIM Bank? 6. What is privatization? 7. What is green field investment?

8. What is FPI?

10. What is L/C?

9. What are turnkey projects?

 $(4\times1=4)$

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PART - C

Answer any six questions (Not exceeding one page). Each question carries 3 marks.

- 11. How do MNCs manage their finance function?
- 12. Explain the different types of trade agreements.
- 13. Distinguish between GAAT and WTO.
- 14. Explain the barriers of international trade.
- 15. Explain the important theories of exchange rate.
- 16. What are the advantages of globalization?
- 17. Write note on the IMF and its activities.
- 18. What are the merits and demerits of Trade blocks?

 $(6 \times 3 = 18)$

PART - D

Answer any two questions. Each question carries 8 marks.

- 19. Explain the role and functions of WTO.
- 20. What is the scope of FDI in India? Explain the various modes of FDI.
- 21. What you know about foreign exchange risk? Explain the techniques for foreign exchange risk management. (2×8=16)