

Reg. No. :

Name :

III Semester B.Com. Degree (CBCSS-Sup./Imp.)
Examination, November 2020
(2014 – '18 Admns.)
Complementary Course
3C03 COM : BASICS OF RESEARCH METHODOLOGY

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** carries $\frac{1}{2}$ mark.

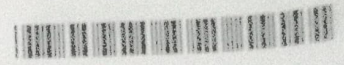
1. A representative sub-set of the population is called
2. Appendix comes under _____ section in a research report.
3. The process of reasoning from part to the whole is called
4. The survey used to collect data over a period of time is called _____ survey. (4x $\frac{1}{2}$ =2)

PART – B

Answer **any four** questions. **Each** carries 1 mark.

5. What do you mean by a variable ?
6. Explain sampling design.
7. Define research design.
8. Explain problem formulation.
9. What do you mean by an oral report ? (4x1=4)
10. Write a note on 'glossary'.

P.T.O.



PART – C

Answer **any six** questions (in **not** exceeding **one** page). **Each** carries **3** marks.

11. How do you formulate a research problem ?
12. Explain the need for review of literature.
13. Write a note on hypothesis.
14. Briefly describe the components in a research design.
15. Discuss the need for sample survey.
16. How do you select a simple random sample ?
17. Distinguish between primary data and secondary data.
18. Briefly describe various types of reports. (6×3=18)

PART – D

Answer **any two** questions. **Each** carries **8** marks.

19. Briefly describe the phases of research process.
 20. Briefly describe important methods of collecting data.
 21. Discuss the essential features of a good research report. (2×8=16)
-