



Reshma BK

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CURRENT PROFESSIONAL STATUS

Asst. Professor in Commerce (Guest Faculty)

ACADEMIC QUALIFICATIONS

- 2011 - June UGC – NET (NET Commerce)
- 2009 – 2011 M.com (First Class) Master of Commerce - University of Kannur, Kerala
- 2006 – 2009 B.com – B.com with Computer applications – University of Kannur, Kerala
- 2004 – 2006 Plus Two – Higher Secondary School Certificate – Kerala Govt.Public Examination Board
- 2004 - March – Secondary School Certificate – Kerala Govt. Public Examination Board.

PUBLICATIONS

- 1. Impact of Social media Advertisement on Consumer's Buying Decision** June 2019
Journal of Emerging Technologies and Innovative Research
Volume-6, ISSN 2349-5162

 - 2. Adoption of Internet Banking:A Comparative study between Rural and Urban Banking Customers** June 2019
International Journal of Research and Analytical Reviews
Volume-6, ISSN 2348-5138

 - 3. Problems faced by Women Entrepreneurs** May 2019
Journal of Emerging Technologies and Innovative Research
Volume-6, ISSN 2349-5162

 - 4. A Study On Workplace Stress Management** June 2018
International Journal of Multidisciplinary Research Review
Volume-1, ISSN 2395-1877
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5. A study on Factors Influencing Teachers Motivation and Job Satisfaction

April-june 2018

International Journal of Business and Administration Research Review

Volume-1, ISSN-2348-0653

PAPER PRESENTED IN NATIONAL SEMINAR

1. Effective Talent Management: A Vital Strategy to Organizational Success

Oct 2017

National Conference on "Human Capital Management Challenges for Emerging India" Organized by Marian International Institute of Management on 11th Oct 2017

2. E-commerce: Role of E-commerce in Today's Business

Dec 2017

National Seminar on "Innovation in Business, Management & Accounting" Organized by the Department of Commerce, EKNM Govt College, Elerithattu on 13th & 14th December 2017.

3. Problems Faced by Online Consumers

Nov 2018

National Seminar on "Commerce Management & Finance" Organized by the Department of Commerce, EKNM Govt College, Elerithattu on 21st & 22nd November 2018.

CONFERENCE/WORKSHOP ATTENDED

1. International Seminar on Women: Privacy, Profession & Position

Jan 2018

Held at Malabar Christian College, Calicut - 4th January 2018.

2. One Day FDP on "Effective Teaching by Applying MOOCs"

April 2017

Conducted by Professor PD Jose, Chairperson - Digital Learning, IIM, Bangalore at Vimal Jyothi Institute of Management and Research on 8th April 2017.

3. One Day Workshop on "Intellectual Property Rights"

Nov 2015

Jointly Organized by Gurudev Arts and Science College, Mathil and Patent Information Center Kerala/ KSCSTE on 21st November 2015.

WORKING EXPERIENCE

- St.Pius X College Rajapuram:From 9/6/2016 to 31/3/2019
- Gurudev Arts & Science College, Mathil : From 1/06/2013 to 7/6/2016
- EKNM Govt. College, Elerithattu: From 2/07/2012 to 10/09/2012.
- EKNM Govt. College, Elerithattu: From 17/01/2012 to 30/03/2012.
- MIC Arts & Science College, Chattanchal: From 16/12/2011 to 12/01/2012.

SELF ASSESSMENT

- Punctual, hardworking and Targets oriented
- Ability to learn and grasp thing quickly
- Dedication to the work undertaken
- Always striving for the perfection
- Strong analytical, logical and mathematical skills.
- Ability in clarifying the doubts.

PERSONAL INFORMATION

Date of Birth : 21.10.1988
Gender : Female
Marital Status : Married
Religion : Hindu
Nationality : Indian
Hobbies : Reading, Friendship Development, Social Services.

DECLARATION

I hereby declare that all the above details are true and correct to the best of my knowledge and believe. References will be provided on request.

Place :

Date :

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